



FINTECH GENERATIONS



JOURNEY

JUNE 3 + 4

VIRTUAL EVENT

Fintech emerged as a disruptor of banks, but has now settled into a pace as a partner of banks. Where do we go from here? We know better than to describe a destination. For now we are on the journey - of partnership, of growth as an industry and as companies within the industry.

PRODUCED BY:





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FINTECH PANELS

NOT ALL BANKS ARE CREATED EQUAL

The market has evolved beyond the “neobanks will eliminate traditional banking” fear and now live in a world where neobanks and legacy banks co-exist and are both launching digital only banks. We'll explore the different approaches between the two and the advantages they each have over each other, how they co-exist, why there are differences and how they compete. We'll also dive into whether legacy banks should be offering digital banks and whether neobanks should be finding a niche or going for gusto!

THE ROI OF FINANCIAL HEALTH

Financial health is often seen as something that is done out of “the goodness of our hearts” or because our CSR arm needs something to do. What have leading banks learned that you haven't? What if improving your customers' Financial Health actually improved your bottom line? How do you take your bank on a journey to incorporating Financial Health into it's decision making process?

TUG OF WAR OVER DATA

There is a war over who owns and who can use your data between banks, fintechs, big tech, aggregators and end customers. What will the partnership vs aquisition model mean for data? For Third Party Data Brokers? What are the new models emerging around this?

MERGERS & CONSOLIDATIONS: DOOMSDAY OR A BRAVE NEW WORLD?

We have seen some of the biggest Fintech mergers and acquisitions in history, and many believe this trend will continue throughout 2020. Have the market incumbents finally found a way to partner, buy or crush emerging Fintechs? Or will the technology driven new entrants ultimately change the shape of what it means to be a bank? We'll explore the market forces that are driving these transactions and how they are changing the playing field for banks and Fintechs alike.

EVOLVING PAYMENTS FOR THE CUSTOMER JOURNEY

A focus on the evolution of the POS experience. Hear a panel of industry experts discuss how the customer journey at the POS has evolved over the years and learn how new solutions and technologies are going to change the experience going forward.



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INSURTECH PANELS

CUSTOMER-FIRST JOURNEY FOR INSURTECHS

This panel focuses on the evolution of customers and how they interact with insurance companies. What is a 'customer-first' approach? How are insurance companies improving their customer experience in whichever channel they want to engage? How are they balancing a mix of digital touch points while still leveraging their agents and traditional channels?

INSURTECH INNOVATION OF DIGITAL ECOSYSTEMS

As digital becomes more prevalent, the question becomes how can insurance companies design a holistic digital ecosystem that covers all the touch points a customer may have with a company? What innovative solutions are out there that are working successfully for others?

GOING MAINSTREAM, FIRESIDE CHAT

This session focuses on a discussion of 'large, traditional' insurance companies and how they have partnered with an insurtech startup. How have 'mainline' insurance companies outside of the traditional venture world connected to an insurtech startup, and how have they brought them in and helped them go mainstream? Speaking to startups, what was their partnership with 'traditional insurance' companies like when they've been brought in? What was the process like? What are some of the best practices and lessons learned? Speaking to the Venture arm group - what advice would you give to startups that want to partner with corporations?



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CONFERENCE OVERVIEW

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FOUNDERS, PARTNERS +
MANAGERS**



**390 COMPANIES IN
ATTENDANCE**



**556% ATTENDANCE
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