



# AGINGO | CHARLOTTE, NC

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*Agingo provides a secure enterprise software platform that protects privacy and monetizes data*

## Financial Information

- Company Stage: Beginning Revenue
- Investment Capital: \$820,000
- Current Monthly Net Burn: \$35,000
- Capital Seeking: \$2 MM to \$5 MM

## Traction

Agingo is early stage, beginning to apply its fast and secure blockchain and data banking solutions

- Delivered significant blockchain strategy for Fortune 50 industrial company, leading to POC
- Strategic partnership with Aisle Five to drive business development
- Ongoing platform presentation to execs in global enterprises (45 companies, 17 NDA's so far)
- Completing the formation of a token-based mutual fund;

## Greatest Needs for Next Year

- Launch public TestNet
- Secure enterprise/Partner early adopters
- Finalize one (or more) applications on the core Agingo platform

## Management Team

Co-Founder | CEO, Jacob Hall: Former bank executive with 20 years experience – Chief Innovation Officer of key operating unit of a top 10 US bank, co-creator of RAINN Online, founding team of several startups.

Co-Founder | CTO, Kyriakos Skiouris: Security expert, early blockchain developer, NC Blockchain Initiative Cyber Security Lead

## Problem

Organizations want blockchain to reduce risk and fraud but they're too slow and complicated.

## Solution

Agingo's platform enables a significant step forward for data banking, data exchange, and similar applications; delivering an efficient, fast, secure, and easy to manage blockchain-based platform.



## The Market

The Global Enterprise Blockchain Market EST. at \$5.9B in 2019 and predicted to be \$87B by 2030.

## Competitors

- **Direct:** R3, Hyperledger, Ethereum, Ripple, EOS
- **Indirect:** Digital marketing, traditional databases

## Competitive Advantage

Agingo is the first blockchain platform that is fast without sacrificing security or decentralization, supported by multiple patents.

## Market Entry Strategy

Agingo plans to go to market through Partners. The initial target partners are large companies where the Agingo founders have strong executive relationships. These Partners will employ the Agingo platform for enterprise apps through license and support contracts. Agingo further intends to launch a Data Exchange capability for these partners allowing both individual users and enterprises to manage protection of their data and to monetize it.

Agingo believes that public awareness and adoption will be driven by a newly formed non-profit Institute that will manage the token-based mutual fund and inform the debate on data privacy rights at a national and ultimately global level. The Institute will control all public and non-commercial applications of the platform.

Agingo will continue to participate in blockchain, privacy, and industry specific conferences that drive demand for its platform.

## Revenue model

Three primary streams: platform licensing to large enterprises, contracting to create and provide specific applications using the platform, and blockchain transformation advisory services for major companies.

## Use of Funds

Agingo will apply proceeds from funds raised to advance its Partnership program, expand its product development, and create additional protections for its IP, as well as for general working capital.